

LOQUY BONUS

50 PROFITABLE COURSE **NICHES**

Fifty niches chosen for one reason: people already pay to learn them. Each comes with who buys it, the angle that sells, and a first-course idea you can build this week.

LOQUY · COURSE NICHE PLAYBOOK

50

Ten categories. Fifty niches.

Skim the map, jump to the categories that fit you, then run the three-question filter on slide 13 before you commit to one.

01-05

Career & Professional Skills

06-10

Software & AI Tools

11-15

Health & Fitness Specialties

16-20

Creative Skills

21-25

Money & Business Operations

26-30

Trades & DIY

31-35

Relationships & Family

36-40

Language & Communication

41-45

Hobbies With Buyers

46-50

Life Admin

CAREER & PROFESSIONAL SKILLS

NICHES 01-05

#	NICHE	WHO BUYS	THE ANGLE THAT SELLS	FIRST COURSE IDEA
01	Job Interview Mastery	Career changers and laid-off professionals with interviews booked	Urgency built in — the interview is already on the calendar	"Nail Your Next Interview in 7 Days"
02	LinkedIn Personal Branding	Consultants, freelancers, and quiet job hunters	Make recruiters and clients come to you	"Profile to Pipeline in a Weekend"
03	Public Speaking for Introverts	Mid-level managers who dread presenting	It's a promotion blocker, not a stage dream	"Your First Confident Presentation"
04	Resume & ATS Writing	Job seekers 40+ getting filtered out by software	Beat the robot gatekeeper before a human ever reads it	"The ATS-Proof Resume Workshop"
05	Managing Your First Team	Brand-new managers promoted for doing, not leading	A panic purchase the week the promotion lands	"Your First 90 Days as a Manager"

SOFTWARE & AI TOOLS

NICHES 06-10

#	NICHE	WHO BUYS	THE ANGLE THAT SELLS	FIRST COURSE IDEA
06	AI for Everyday Office Work	Non-technical professionals afraid of falling behind	Keep up with the colleague who's already using it	"AI for Your 9-to-5"
07	Excel for Small Business	Owners drowning in numbers they don't trust	Solve their spreadsheet, not spreadsheet theory	"Owner's Dashboard in Excel"
08	Notion for Freelancers	Solo operators juggling five different apps	One tool replaces the whole messy stack	"Your Freelance HQ in Notion"
09	Canva for Non-Designers	Coaches, Etsy sellers, and virtual assistants	Look professional without hiring a designer	"Brand Kit in a Day"
10	No-Code Automations	Agencies and ops people buried in repeat tasks	Win back hours of busywork every single week	"Your First 10 Automations"

HEALTH & FITNESS SPECIALTIES

NICHES 11–15

#	NICHE	WHO BUYS	THE ANGLE THAT SELLS	FIRST COURSE IDEA
11	Fitness Over 50	Beginners 50+ ignored by gym culture	Built for this body — not scaled down from a 25-year-old's	"Strong Joints First"
12	Desk Worker Mobility	Remote workers with neck, back, and hip pain	Fix the pain the chair caused — at the chair	"The 10-Minute Desk Reset"
13	Postpartum Fitness	New moms cleared to exercise but scared to start	"Safe" is the word that sells here	"The Safe Core Comeback"
14	Sleep Improvement	Stressed professionals who've tried everything	Fix sleep and everything else improves with it	"The 14-Night Sleep Rebuild"
15	Family Meal Prep	Working parents dreading 6pm every day	Weeknight chaos is the pain, Sunday is the cure	"Five Dinners, One Sunday Hour"

CREATIVE SKILLS

NICHES 16–20

#	NICHE	WHO BUYS	THE ANGLE THAT SELLS	FIRST COURSE IDEA
16	Smartphone Photography	Small business owners shooting their own products	The camera you already own is enough	"Phone Photos That Sell"
17	Watercolor for Beginners	Hobbyists 45+ looking for a calming skill	Relaxation and small wins, zero gallery pressure	"First Brushstrokes Weekend"
18	Short-Form Video Editing	Aspiring creators and small-brand marketers	Editing is the real bottleneck, not ideas	"Edit Your First Reel Tonight"
19	Voiceover Basics	Podcasters and career changers with a good voice	A studio-quality sound from a bedroom setup	"Your Voice, Studio-Ready"
20	Songwriting Foundations	Bedroom musicians with 30 half-finished ideas	Finishing songs, not starting them, is the skill	"Finish Your First Song"

MONEY & BUSINESS OPERATIONS

NICHES 21–25

#	NICHE	WHO BUYS	THE ANGLE THAT SELLS	FIRST COURSE IDEA
21	Bookkeeping for Freelancers	Self-employed people who fear tax season	Tax-season dread is a powerful motivator	"Clean Books by Friday"
22	Pricing Your Services	Freelancers who know they undercharge	It's a confidence problem, not a math problem	"The Pricing Confidence Fix"
23	Etsy Shop Operations	Craft sellers with orders but no systems	Run it like a shop, not a lottery ticket	"Run Your Shop Like a Shop"
24	Your First Hire	Owner-operators working at full capacity	The first hire is terrifying — de-risk it	"Hire Your First Helper Right"
25	Client Onboarding Systems	Agencies and service providers losing clients early	Great onboarding keeps clients around longer	"The Seamless Client Welcome"

TRADES & DIY

NICHES 26-30

#	NICHE	WHO BUYS	THE ANGLE THAT SELLS	FIRST COURSE IDEA
26	Home Repair Basics	New homeowners shocked by contractor quotes	Stop calling a pro for the small stuff	"Fix-It-Yourself Fundamentals"
27	Beginner Woodworking	Hobbyists with a garage and a gift-giving deadline	A finished project in one weekend, not someday	"Build Your First Cutting Board"
28	Vegetable Gardening	Suburban families tired of grocery-store produce	Grocery frustration meets a satisfying hobby	"First-Season Salad Garden"
29	Car Maintenance Basics	New drivers and budget-minded owners	Skip the shop for the jobs you can do in the driveway	"The Driveway Maintenance Kit"
30	Home Energy Savings	Homeowners opening painful utility bills	The bill sells harder than the planet does	"The Lower-Bill Home Audit"

RELATIONSHIPS & FAMILY

NICHES 31–35

#	NICHE	WHO BUYS	THE ANGLE THAT SELLS	FIRST COURSE IDEA
31	Calm Toddler Parenting	Parents of 1–4 year olds mid-meltdown	Today's tantrum is all the urgency you need	"The Calm Toddler Toolkit"
32	Communication for Couples	Couples in a rough patch, not a crisis	A smaller first step than booking counseling	"The Weekly Check-In Method"
33	Caring for Aging Parents	Adult children 45–60, suddenly in charge	Nobody prepared them for this — you can	"The Family Care Plan"
34	Co-Parenting After Divorce	Newly separated parents who want less conflict	Protect the kids, lower the temperature	"The Two-Home Handbook"
35	Making Friends as an Adult	Relocated professionals and new remote workers	The loneliness nobody admits out loud	"The Adult Friendship Playbook"

LANGUAGE & COMMUNICATION

NICHES 36-40

#	NICHE	WHO BUYS	THE ANGLE THAT SELLS	FIRST COURSE IDEA
36	Business English	Non-native professionals in global companies	Careers stall in meetings, not in grammar books	"Meeting-Ready English"
37	Spanish for Travelers	Vacationers with a trip already booked	A booked flight is a built-in deadline	"Spanish for Your Trip"
38	Accent & Clarity Coaching	International professionals asked to repeat themselves	Be understood the first time, every time	"Clear Speech at Work"
39	Writing Better Emails	Managers and teams drowning in reply-all	Shorter emails get faster yeses	"The One-Screen Email Method"
40	Sign Language Basics	Parents, teachers, and healthcare workers	They're learning for a person, not a hobby	"Your First 100 Signs"

HOBBIES WITH BUYERS

NICHES 41–45

#	NICHE	WHO BUYS	THE ANGLE THAT SELLS	FIRST COURSE IDEA
41	Sourdough Baking	Home bakers with a trail of failed loaves	Failure is the funnel — they've already tried alone	"Your First Great Loaf"
42	Chess Improvement	Adult players stuck at the same rating	A plateau is a sharp, measurable pain	"Break Your Rating Plateau"
43	Golf Short Game	Weekend golfers embarrassed around the green	Scores drop fastest inside 50 yards	"50 Yards and In"
44	Aquarium Keeping	New fish owners after their first tank crash	Guilt and confusion make motivated students	"The No-Crash Starter Tank"
45	Genealogy Research	Retirees with time and family questions	Time-rich, story-hungry, and happy to pay for help	"Find Your Family in 30 Days"

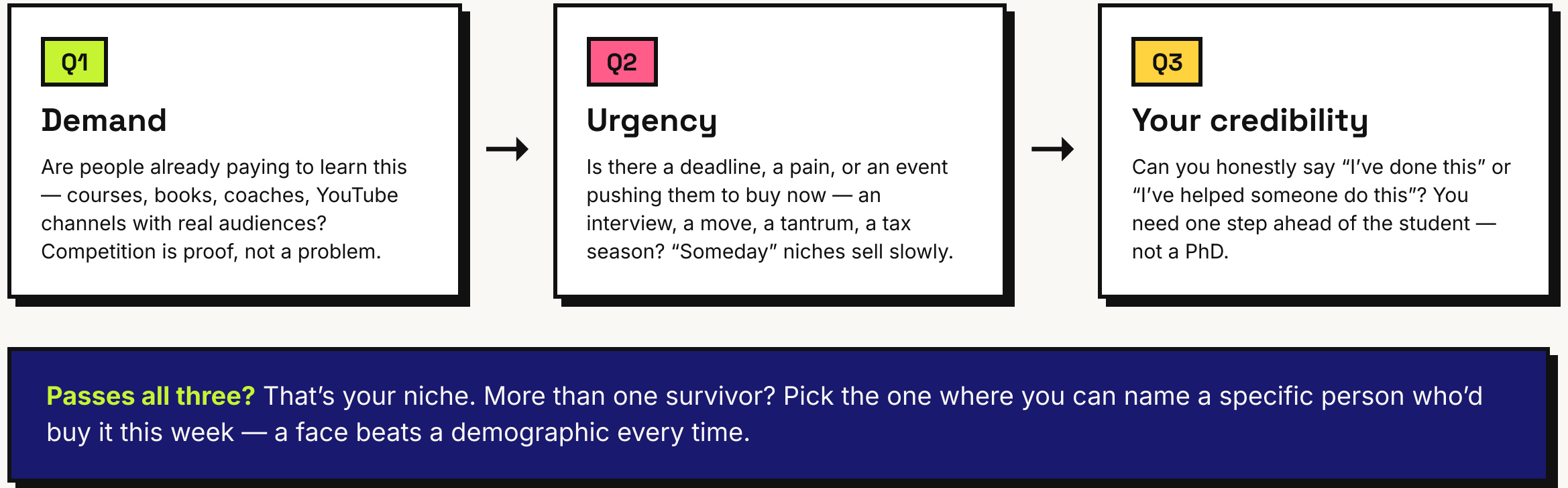
LIFE ADMIN

NICHES 46–50

#	NICHE	WHO BUYS	THE ANGLE THAT SELLS	FIRST COURSE IDEA
46	Decluttering & Home Systems	Overwhelmed households that can't park in the garage	Systems that stick, not a one-time purge	"One Room a Week"
47	Digital Photo Organizing	Parents with 40,000 photos and zero albums	Guilt plus chaos equals a ready buyer	"Photo Chaos to Family Albums"
48	Legacy & Estate Prep Basics	Planners 55+ who keep postponing "the talk"	Do it once, calmly — instead of never	"Get Your Affairs in Order"
49	Budget Meal Planning	Families feeling every grocery run	The grocery bill is a weekly, recurring pain	"The Grocery Bill Trim"
50	Moving & Relocation Planning	Families with a moving date on the calendar	The deadline is built in — they need it now	"The Stress-Free Move System"

How to pick yours

Don't pick the niche you like most. Run every candidate through three questions, in order. A niche has to pass all three — two out of three is a hobby, not a course business.



NEXT STEP

Picked one?

Validate it before you build.

Open Loquy's **Hot Niche Finder** and pressure-test your pick against live demand signals — then let Loquy generate your first course outline while the idea is still hot.

[VALIDATE MY NICHE → LOQUY HOT NICHE FINDER](#)