

LOQUY PREMIUM BONUS

The 3-Book Catalog Sprint

One working week. Three books in, three finished courses out — narrated in your voice, living on three shareable links. Here is what to do Monday, what to approve Tuesday, what renders overnight, and how everything is live and sendable by Friday.

MONDAY TO FRIDAY

3 BOOKS → 3 COURSES

ONE SLIDE PER DAY

Why three courses beat one

Flagship

YOUR DEEPEST BOOK

The main event. Your most complete book becomes your most complete course — the one your name gets attached to.

It anchors the catalog: everything else points here.

Feeder

YOUR BROADEST BOOK

The open door. The book with the widest appeal becomes the easy first yes — short, accessible, low commitment.

Students who finish it have an obvious next step: the flagship.

Niche

YOUR MOST SPECIFIC BOOK

The specialist. The book aimed at one particular audience or problem becomes the course only you offer.

Narrow topic, devoted audience, no obvious competitor.



The point

One course is an experiment. Three courses are a catalog — a body of work with a next step for every reader.

The sprint at a glance

PRINT ME

MON PICK + OUTLINE	TUE LESSONS + SLIDES	WED VOICE + RENDER	THU PAGES ×3	FRI QA + ANNOUNCE
AM Choose flagship, feeder, niche; upload all three books	AM Approve flagship lessons and slides	AM Set up your voice once — it covers all three	AM Spot-check renders; titles + descriptions ×3	AM QA pass on all three live pages
PM Approve all three outlines, back to back	PM Approve feeder + niche lessons and slides	PM Narration pass, then queue all three renders overnight	PM Set the pricing ladder; publish all three pages	PM Send the catalog announcement with three links

The trick is batching: you never make the same decision three times on three different days. Same task, three courses, one sitting.

The hinge is Wednesday night: queue all three renders before you log off, and Thursday starts with three finished courses.

DAY 1
MON

THEME • PICK + OUTLINE

Cast the catalog, approve the outlines

MORNING

Pick the three books. Flagship — your deepest, most complete book. Feeder — your broadest, most accessible one. Niche — the one aimed at a specific audience or problem. If a book could fill two roles, give it the bigger role and pick again.

Upload all three to Loquy. Import each book and start outline generation on all three before lunch — they generate while you eat.

AFTERNOON

Approve the outlines, back to back. Flagship first, then feeder, then niche. For each: merge thin modules, cut anything the book only mentions in passing, confirm the lesson order tells one story.

Keep the feeder short. It is the easy first yes — trim it harder than the other two.

BATCH NOTE

Do the same step on all three courses before moving on. Outline mode once, not three times — your judgment gets sharper with each pass.



Done when

Three books are in Loquy and all three outlines are approved.

DAY 2
TUE

THEME • LESSONS + SLIDES

Approve everything, one course at a time

MORNING

Flagship: lessons and slides. Generate and review every lesson and its slides. Read for accuracy, not polish — fix anything the book would disagree with, tighten slide headlines, leave good enough alone.

Set your quality bar here. The standard you settle on this morning is the standard you apply to the other two this afternoon.

AFTERNOON

Feeder, then niche: lessons and slides. Same review, faster hands. These go quicker — the feeder is shorter by design, and the niche course forgives less polish because its audience cares about the substance.

Do not reopen the flagship. It was approved this morning. Reopening finished work is how sprints die.

BATCH NOTE

Tuesday is the heaviest day — it is also the last day you touch course content. Everything after this is voice, pages, and links.



Done when

Every lesson and every slide deck across all three courses is approved.

DAY 3
WED

THEME • VOICE + RENDER

One voice, three courses, queue it all

MORNING

Set up your voice once. Record or confirm your voice in Loquy and generate a sample lesson. Listen on the speakers your students will use — phone and laptop, not studio headphones. One voice setup covers all three courses.

AFTERNOON

Narration pass on all three. Spot-check the generated narration course by course: names, jargon, acronyms, anything your book spells unusually. Fix pronunciations once — the fix carries across every lesson that uses the word.

Queue all three renders before you log off. Start flagship, feeder, and niche rendering tonight. This is the sprint's hinge: the renders run overnight so Thursday starts with three finished courses.

BATCH NOTE

Do not wait and watch a render finish. Queue all three, close the laptop — the machines take the night shift.



Done when All three renders are queued and running before you close the laptop.

WEDNESDAY NIGHT

What happens overnight

1 • Narration is voiced

Every approved lesson script is read in your voice — hours of narration you never sat in front of a microphone for.

2 • Slides become video

Slides and narration are assembled into finished lesson videos, timed and sequenced — for all three courses in parallel.

3 • Courses are packaged

Lessons land in modules, modules land in courses, ready to attach to a page. Thursday morning, you review — you do not build.

Renderers can take a few hours per course — which is exactly why they run at night. Queue by dinner and the length stops mattering. If one render hiccups, requeue it Thursday morning; the day still works.

DAY 4
THU

THEME • PAGES x3

Three pages, one pricing ladder, publish

MORNING

Spot-check the overnight renders. Play the first and last lesson of each course — voice right, slides in sync, modules in order. Requeue any hiccup; do not rewatch everything.

Titles and descriptions, three in a row. Title, short description, and who-this-is-for line for each page — written in one sitting so they sound like one author.

AFTERNOON

Set the pricing ladder. Feeder lowest — the easy first yes. Flagship highest — the anchor. Niche in between, priced for its specific audience. The gaps should make the next step feel natural, not steep.

Publish all three pages. Attach each course, set each price, publish three times. Copy the three URLs into one note — Friday needs them.

BATCH NOTE

Price the catalog as a set, not one course at a time — each price only makes sense next to the other two.



Done when

Three pages are published, priced as a ladder, and the three URLs sit in one note.

DAY 5
FRI

THEME • QA + ANNOUNCE

Check everything, then tell everyone

MORNING

QA pass, all three pages. Open each link in a private browser window like a stranger would. Page loads, title and price are right, checkout works end to end, and the first lesson plays after purchase. Fix small, requeue big, retest anything you touched.

AFTERNOON

Send the catalog announcement. One message to your list and channels: "This week I turned three of my books into three full courses, narrated in my own voice. Start with *[feeder]* if you're new, go deep with *[flagship]*, or — if you're a *[niche audience]* — *[niche course]* was made for you." Three links, one line each on who each course is for.

Lead with the feeder. It is the easy first yes; the message should make the first click obvious.

BATCH NOTE

Announce the catalog, not three separate courses — "three books, three courses, one week" is a story worth forwarding.



Done when The announcement is sent and all three links work for a stranger.

SPRINT COMPLETE

Monday you had three books. Friday you have a catalog.

Three finished courses, narrated in your voice, live on three shareable links — and a repeatable playbook. Every book still on your shelf is a candidate for the next sprint: open Loquy, pick three, run this week again.

OPEN LOQUY AND PICK YOUR THREE BOOKS

Flagship. Feeder. Niche. Go.